

**Start 2010  
with a new  
skill!**

**You:**

Live in a culture that embraces acupuncture. You believe it could help some of your patients, but don't know how. All the courses seem too far away, too long and too expensive to make acupuncture worth trying.

**We:**

Are the undisputed world experts in making acupuncture rapidly understandable, usable and effective in your hands, right here in SE Asia.

**Together:**

We can get you started in less than 48 hours!

**Class size is limited! For  
prospectus and enrollment**

Barbara Fougere

petdoc@ozemail.com.au



College of Integrative Veterinary Therapies

# Get started in Veterinary Acupuncture!

## Lectures and Hands on Workshop

Join international expert Dr Steve Marsden DVM who will:

- Explain to you how acupuncture works from a Western and Eastern perspective.
- Show you how to find some of the most powerful acupuncture points used to treat dogs and cats for a variety of disorders.
- Show you a technique where patients show you the points that need treating, sounds unbelievable but it's true!
- Show you how to tell in advance that the patient will go home and improve, even though you are a beginner to this technique

## 24-25 February 2010

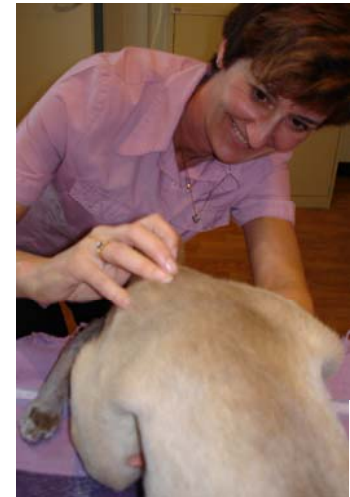
Wednesday 9-5, Thursday 9-6

Venue: City Gardens Hotel

Northpoint HK Island

"Awesome! I took this seminar as a review of the latest science even though I'm IVAS trained. But this technique has revolutionised the way I practice acupuncture, I wish I had been taught it years ago!, Thanks Steve!"

Dr Sue Hunter BVSc- Sydney





## **Get Started in Veterinary Acupuncture in February 2010!**

### **YOU:**

...live in a culture that embraces acupuncture. You believe it could help some of your patients, but don't know how to use it effectively or get decent training. All the courses seem too far away, too long and too expensive to make acupuncture worth trying

### **WE:**

...are the undisputed world experts in making acupuncture rapidly understandable, usable, and effective in your hands, right here in SE Asia.

### **TOGETHER:**

#### **...We can get you started in acupuncture in less than 48 hours!**

Learning about mystical concepts like Qi, Yin and Yang may be necessary to become a master of acupuncture, but as a veterinarian, you can get started in acupuncture with what you know already. Whether treating chronic pain or internal medical disorders, acupuncture gets patients better in ways you already understand – influencing autonomic activity, relieving pain, and changing blood flow patterns. The story of acupuncture embodies the wisdom of the orient, but the techniques and mechanisms of acupuncture are something veterinarians can learn quickly and easily.

By the end of this two day course:

1. You'll have found on live demonstration animals some of the most powerful acupuncture points used to treat dogs and cats for a variety of disorders, including chronic pain, paralysis, digestive disorders, vestibular disorders, liver disease, renal disease and even behaviour problems.
2. We'll show you a technique where the patients find their own points, so that all you have to do is insert the needle. It sounds unbelievable but it's true.
3. We'll show you how you can tell in advance that the patient will go home and improve, even though you're still just a beginner.
4. We'll explain the basics of how acupuncture works from both an Eastern and Western perspective, so you can explain it to any of your clients and colleagues, regardless of their background.

In short, with what we teach in this course, you could begin treating animals your first day back in practice. By the end of your first week, you could have treated enough animals to pay for the course. One thing we know for sure – you'll become addicted, and excited to use it on as many cases as possible. So don't wait any longer. Join us, so we can begin the process of releasing your inner acupuncturist now!

## YOUR INSTRUCTOR:

Dr. Steve Marsden is one of the world's leading educators in the application of Chinese healing techniques to small animals. He is the only veterinarian in the world to have received a Masters of Science in Oriental Medicine, which is the highest level of training currently offered in Chinese medicine in North America, and was one of the first people this degree was ever awarded to. He has co-authored or contributed to some of the leading resources used by veterinarians worldwide in the practice of complementary and alternative medicine, including Manual of Natural Veterinary Medicine with Susan Wynn; and Veterinary Herbal Medicine, edited by Drs. Barbara Fougere and Susan Wynn. He is one of the foremost lecturers for the International Veterinary Acupuncture Society (IVAS), the main certification body for veterinary acupuncturists worldwide; and with Barbara Fougere of CIVT created the only internationally recognized certification course in Chinese herbal medicine – a distance learning opportunity offered jointly with IVAS. Dr. Marsden is a licensed acupuncturist and naturopathic physician in Alberta, Canada, where he divides his time in practice between humans and animals. His simple hands-on approach has helped many hundreds of veterinarians gain proficiency in acupuncture.

## Schedule:

### Wednesday 24th Feb

9:00 – 9:15	Introduction
9.15 – 10:00 am	Understanding acupuncture: an overview
10.00 – 10.30 am	Break
10.30 – noon	How does acupuncture work? Synopsis of research
Noon – 1.00 pm	Lunch
1.00 – 2.00 pm	Eastern theories of acupuncture: an introduction
2.00 – 3.00 pm	Integrating Eastern and Western theories: conceptualizing acupuncture
3.00 – 3:30 pm	Break
3.30 – 5:00 pm	Demonstrations and practice: pulse assessment, thermography demonstration, point palpation, and needling using class participants

### Thursday 25<sup>th</sup> Feb

9.00 – 9:30 am	Techniques of tonification and sedation, needle and electro-acupuncture
9.30 – 10.00	Potent points I: common clinical scenarios and point combinations to treat them
10:00 – 10:30 am	Break
10:30 – noon	Potent points II
Noon – 1:00 pm	Lunch
1.00 - 1.30	Integrating acupuncture into practice
1.30 – 2.00	Resources and further education.
2.00 – 3.00 pm	Travel to workshop location
3.00 – 6.00 pm	Workshop – point location for clinical scenarios; needle insertion practice

**Where:** City Gardens Hotel, 9 City Garden Road North Point Hong Kong Island.

Seminar fee: **AUS \$695.00 paid by 22 January 2010 or AUS \$795.00 paid by 19 February 2010.** **NOTE:** payment is in Australian dollars (AUS \$)

**Included in the fee are: Course notes, IVAS continuing education credits (pending) and HKVA CE (pending), Certificate of participation.**

For further information, registration etc, please contact Dr Barbara Fougere of the College of Integrative Veterinary Therapies at [petdoc@ozemail.com.au](mailto:petdoc@ozemail.com.au)

Register now to avoid missing out on this special opportunity!. Space is Limited.



College of Integrative Veterinary Therapies

## Get Started in Veterinary Acupuncture Hong Kong 24-25 February 2010

Held at City Gardens Hotel 9 City Garden Rd, Northpoint.

Included in your course fees are:

- Course notes
- Certificate of participation
- Refreshments and Lunch
- CE credits for IVAS members (pending)
- CE credits HK Vet Association (pending); Singapore (pending).

### REGISTRATION FORM

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: Home/work \_\_\_\_\_ Mobile \_\_\_\_\_

Home address: \_\_\_\_\_  
\_\_\_\_\_

Date: \_\_\_\_\_

**Course fee: AUS \$695.00 paid on or by 22 January 2010 or AUS \$795.00 paid on or by 15 February 2010. AUS \$895.00 between 15<sup>th</sup>-24<sup>th</sup> Feb. NOTE: payment is in Australian dollars (AUS \$)**

**Post a cheque: AUS \$695.00 or AUS \$795.00 (please circle which amount). Note only credit card accepted after 15<sup>th</sup> February.**

**Or fax/post your payment by credit card (please circle which card):**

VISA / MASTERCARD \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Exp \_\_\_\_\_ / \_\_\_\_\_

3 digit code: \_\_\_\_\_ Signature: \_\_\_\_\_

Amount: AUS \$ \_\_\_\_\_ (AUS \$695.00 or AUS \$795.00 or AUS \$895.00)

Practice type: ( ) Small animal ( ) Large animal ( ) Mixed ( ) Equine ( ) Other

Describe any prior TCM training you have: \_\_\_\_\_  
\_\_\_\_\_

**Fax to: 61 2 82089891 Or post to: CIVT, PO BOX 474, ROZELLE, New South Wales 2039, Australia.** We reserve the right to cancel, without penalty, any course with inadequate enrolment.